





\$7+ Billion

GROSS ASSETS UNDER MANAGEMENT¹

8,000+

55+ Years

Ashford Inc. company filings and data, as of 12/31/2023.

Experienced Real Estate Investors, Owners, and Operators

Ashford is a leading alternative investment management company headquartered in Dallas, TX. Ashford owns and/or manages more than 156 commercial real estate assets¹ and a portfolio of strategic operating businesses that provide services to the real estate industry. Ashford principals have a long track record of success and over 250 years of experience investing in and operating real estate.

→ 2021

Ashford launches first alternative investment product, a redeemable preferred stock offering for Braemar Hotels & Resorts. Later that year, Braemar acquires the Cameo Beverly Hills, a 138-room hotel in Los Angeles, California.

Ashford launches a hospitality-focused private real estate investment trust for accredited investors.

Our History

With roots dating back to 1968, Ashford has a long history investing in, owning and operating commercial real estate.

1968

Archie Bennett founds Remington Hotels and opens its first hotel, the Holiday Inn in Galveston, TX.

1990s

Remington is one of the pioneers of the all-suite concept and partners with Embassy Suites to develop 150-room hotels across the United States.

2007

Ashford purchases 51-hotel portfolio from CNL for \$2.4 billion.

Br

2013

Braemar Hotels & Resorts formed as a real estate investment trust to focus on high-quality luxury hotels and resorts.

→ 2003

Ashford Hospitality Trust is founded as a real estate investment trust.

1970s

The company develop a 600-room hotel in downtown Houston, Texas and becomes the largest Marriott franchisee.

2011

Ashford purchases a 28-hotel portfolio in joint venture with Prudential Real Estate Investors.

2014

Ashford Inc. is founded and serves as asset manager to Ashford real estate platforms. Ashford begins acquiring real estate services companies, becoming a vertically integrated real estate investment platform.

→ 2023

Ashford closes the Braemar redeemable preferred stock offering with \$460,000,000 capital raised and launches a new redeemable preferred stock offering for Ashford Hospitality Trust.

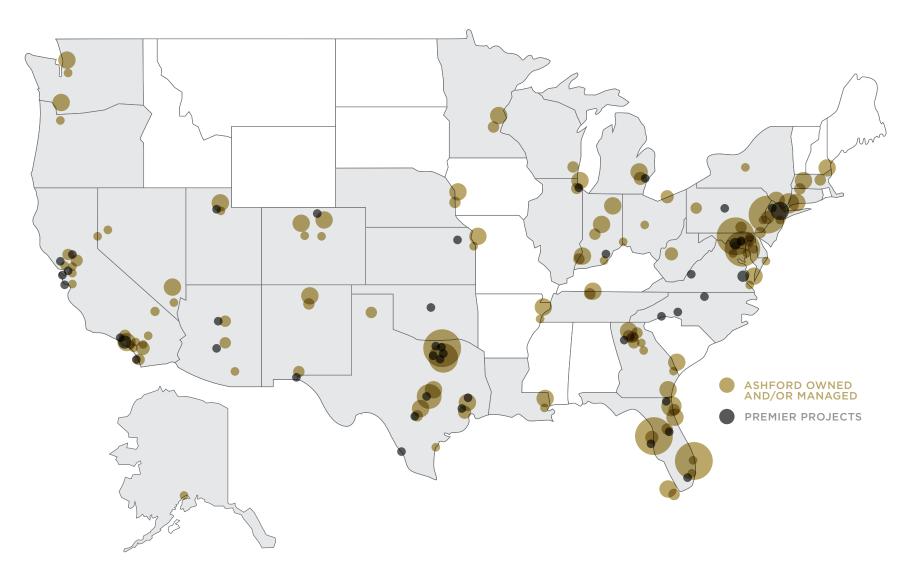
shford Inc. Company filings, gross assets under management as of December 31, 2023. Includes property assets managed by Ashford Inc. and its affiliates, as well as hotels managed by emington, a wholly-owned subsidiary of Ashford Inc. Includes assets in KEYS A and B, Ashford Hospitality Trust Company Release December 4, 2023.



Property Portfolio

226
PROPERTIES AND PROJECTS

33,558
ADVISED REAL ESTATE PLATFORMS



Total hotels, rooms, and brands include hotels managed by Ashford and Remington, a wholly-owned subsidiary of Ashford Inc., as of 12/31/2023. Includes assets in KEYS A and B, Ashford Hospitality Trust Company Release December 4, 2023.









A Vertically Integrated Real Estate Asset Manager

Ashford's comprehensive platform allows us to better control an investment from acquisition to asset management to capital improvements.

ASSET MANAGEMENT

One dedicated asset manager per property performs:

- Regular site visits
- Monthly P&L reviews
- Annual operating budget reviews
- Guest rating evaluations

REVENUE OPTIMIZATION

Specialist group works with each property to execute:

- Monthly revenue optimization calls with brand management
- Quarterly revenue optimization calls with Remington

CAPITAL IMPROVEMENT

Capital management team identifies and executes:

- Property improvement plans
- ROI projects
- Maintenance assessments

RISK, LEGAL, TAX & ANALYTICS

Team of experts manages key processes:

- Property tax assessments/appeals
- Insurance negotiations
- Claim handling
- Contract review

ASHFORD PORTFOLIO OF OPERATING COMPANIES























Industry-Leading Asset Management

Ashford employs a targeted revenue optimization model, leveraging expertise from diverse specialist groups with the aim to unlock maximum value for each hotel. This established model has been utilized and embraced by leading hotel brands in the industry, departing from the traditional approach of assigning one asset manager for all asset management functions.







Our Investment Programs

Ashford Inc. serves as the advisor to two NYSE-listed real estate investment trusts (REITs) and offers commercial real estate private placements.

\$1.49+ Billion

\$610+ Million TOTAL CAPITAL RAISED²

For more information, please contact your Financial Advisor.

You can also reach out to Ashford Securities LLC at **888.490.4292** and learn more by visiting us at **ashfordsecurities.com**.

Ashford Securities LLC (Member FINRA/SIPC) is an affiliate of Ashford Inc.

Ashford Hospitality Trust, Braemar Hotels & Resorts and private placement programs total dividends paid include the inception of all securities and the total distribution of all dividends as of March 31, 2024. Dividends on our Ashford Hospitality Trust preferred stock are discretionary. We cannot guarantee that we will be able to pay dividends in the future or what the actual dividends will be for any future period. **Past performance is not indicative of future results.**

² Total capital raised across all investment products distributed by Ashford Securities as managing broker-dealer as of May, 22, 2024.